

# TV Manager Features (In Progress)

## Overview

TV Manager is a comprehensive live sport and betting screens platform, specifically tailored to sports betting markets. It is an easy-to-use drag-and-drop media system that allows users to create and manage betting pages, view live sports, engage customers with promos, organize playlists, and much more.

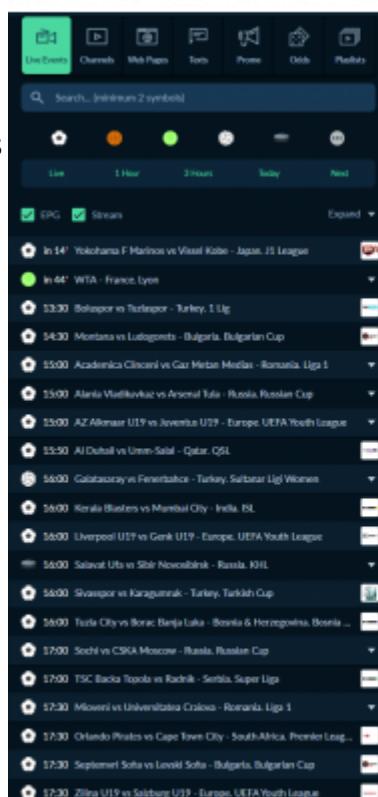
The entire TV Manager system is based on a drag-and-drop method of management, i.e. all the user needs to do to see the content is to drag the desired content and drop it on the group of TV Manager set-top-boxes.

## Live Sports

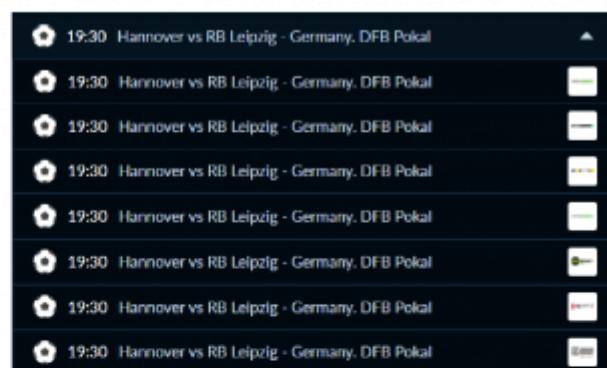
One of the main and best-utilized features of TV Manager is live sports.

There are more than 150 live channels to choose the live sports events from. TV Manager features an easy-to-use interface where each user can choose which matches or sporting events he or she wants to view.

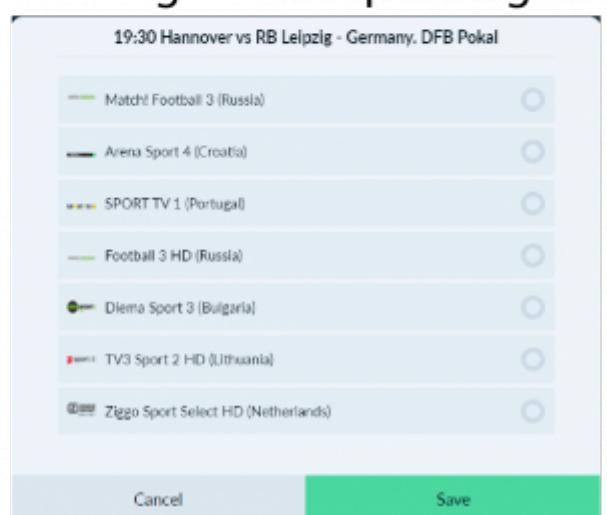
### Live Events list



### Individual live event's channels list



### Individual live event's drag-and-drop dialog



The following live sports channel groups are currently available for TV Manager users:

- Australian Sports
- Balkan Sports
- East European Sports
- European Sports
- Russian Sports
- South African Sports
- Turkish Sports
- UK Sports
- Lithuanian General

The following sports are currently included in the Live Events tab in TV Manager:

- Football
- Basketball
- Tennis
- Ice Hockey
- Volleyball
- Handball
- Cricket
- Rugby
- Futsal (in select cases)

## Odds + TV



TV Manager allows sporting live events to be shown together with their live odds. Whether it is football, basketball, tennis, cricket, or any other sport, organisations can offer their customers an unparalleled betting and game viewing experience in their betting shops and bars.

For all sports, the live odds experience is tailored to each sport specifically, meaning the betting markets and their changes throughout the event are customized to each sporting event. The bottom part of the odds stays constant throughout the match, offering the most popular betting options, such as winner, totals, and handicaps. The section on the right is tailored to the quarter or period the game is currently in, e.g. if a football match is currently in the 1st half, the betting markets on the right part of live odds will be tailored specifically to the first half of the match.



The following structure is followed for football matches:

Main Part	The Section on the Right	
	1st Half	2nd Half
1X2	1st Half Winner	Rest of the Match
Double Chance	1st Half Double Chance	Home Total Goals
Both Teams to Score → Draw No Bet	1st Half 1st Goal	Away Total Goals
Total Goals	1st Half Total Goals	1X2 & Total Goals 2.5 → Odd/Even
	1st Goal	Next Goal

## Betting Web Pages

## Running Texts

## Promotions

## Playlists

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